DIL SE KAAFI CAFE
Proposal by Grade 6, The Riverside School
COLLECTIVE "FEEL"

- Exclusions within classmates thus leading to understanding exclusions in the larger world.
- Most excluded community - People who are differently-abled.

- Need to enhance our understanding of people with special abilities and see the world through their perspective.
IMAGINE

To redesign the Prabhat Cafe and provide vocational training to the Prabhat youth, thereby preparing them for a quality livelihood with dignity and respect.
OUR JOURNEY SO FAR

JULY
Coffee at Riverside with Keshav sir and Kashmira ma'am (Requirement Gathering)

AUGUST
Visited Prabhat café (Observing the space & Practices)

SEPTEMBER
Expert Intervention with Mr. Vibhav Dholakia (For insights into the service Industry)
OUR JOURNEY SO FAR

SEPTEMBER

Visits to Restaurants (To observe from Customer Angle)

SEPTEMBER

Expert Intervention by Ms. Shaili banker with the Space Committee

SEPTEMBER

Expert Intervention with Mr. Hemant for the Etiquette Committee
OUR JOURNEY SO FAR

SEPTEMBER

Ideation and Brainstorming

OCTOBER

Discussion with the Client for refining the plan

OCTOBER

‘Ek Sawal’ - Nukkad Natak on the cause "Inclusivity"
OUR JOURNEY SO FAR

OCTOBER

Proposal Presentation at Prabhat in front of stakeholders
COMMITTEES

1. Space Committee
2. Food Committee
3. Etiquettes and Service Committee
4. Marketing, Awareness and Fundraising Committee
SPACE COMMITTEE
RELEVANCE OF THE COMMITTEE

To make the cafe a wonderful experience by renovating it and bringing it to life!
Theme of the Cafe

"Story of Prabhat"

Will be expressed through -

• Timeline Chart
• Hand prints
• Polaroid Pictures
• Doodles/Caricature/Portrait
• Wall Paintings
STORYLINE

OUR HISTORY OF CREATING MEMORIES

The creation of Legend Boats allowed Canadians to create memories with their families just as Victor Duhamel and Carl Dewar had with theirs. This is the story of how their families revolutionized the Canadian boating industry, and have helped thousands of Canadians onto the water.
Main Entrance (Same Gate)

- Banner - Café and logo
- Curtain connecting to the kitchen (Like the material in the school classroom) - Curtain and Curtain Installing System X1
• Repair window
• Add Cabinets below
• Attach the recipe placards on the wall (To be made by the Food committee) - **Printing Price**
• Add basic etiquettes on the wall (Made by Etiquettes committee) - **Printing Price**
• Curtain between Kitchen and Room 1- Another set of curtains and curtain installing system
Room 1

- Wooden shelf - Will get back to sir (Mini library in which we will add glass to close the open cabinets and books) - glass, wooden baskets x7
- 2.5 by 2.5 feet square tables to be added - 4 tables & 4 chairs/table
- Paintings walls (still need to get permission) [Paints]
- Carpet to be attached below (To be provided by Client) [neutral carpet]
- Storyline to be started from this room (Start) (Acrylic Boards)
- Lights to be added - 4 lights
- Shutter to be oiled
ROOM 2

- Softboard next to the window side
- 3 by 3 feet square tables to be added - 4 tables
- 4 wooden chairs per tables
- Carpet to be attached below (To be provided by Client) [neutral carpet]
- Storyline to end in this room
- Lights to be added - 4 lights
SAMPLES

Lighting  Table & Chair Arrangement  Shelf
COURTYARD

- Level the floor with concrete and attach turf (Fake grass)
- Add hand-made lanterns to the roof ceiling
- New plants to be added in the 'L' area (moneyplants, snake plants)
- 6 multi-coloured beanbags near Room 2 (Green, Red, Blue, etc).
- A cooler near the short gate
- Open gate to be completely closed
SAMPLES

With light bulbs inside

In different colours
FULL CAFÉ LAYOUT
ROOM 1 & 2 MEASUREMENT LAYOUT

option 1

option 2
ROOM 1 & 2: TABLE

Table cover
Napkins
Plants
Markers
WAY FORWARD & TIMELINE

Day 0 (Outsource)

- Leveling the courtyard wall
- Adding the turf to the courtyard
- Adding carpets to Room 1 and 2
- The library's glass should be added
- Curtains should be added where needed
- Courtyard gate to be closed
- Lights and fans to be attached
- Walls to be painted
Way Forward & Timeline

Day 0 (Space Committee)

- Refine Measurements
- Blueprint for the Spaces
- Expert Consultation
- All resources to be bought
- Logo and tagline to be finalised
- Lights and fans to be given to Keshav sir
- Paint choice to be given to Keshav sir
- Timeline outline and years to be drawn on a draft sheet
WAY FORWARD

Week 1 of November

- Room 1 & 2  all elements in tables and arrangements
- Entire courtyard - All things
- Kitchen's cabinets
- Measurements for the storyline
- Windows and curtains to be added

Week 2 of November

- Finishing of the storyline
- Lanterns to be made
- Library to be filled
- Cooler to be added
- Display board attached
- Entrance - Logo, Tagline, Name
- Lights and fans re-check
- Tables redone
- CLIENT PROJECT COMPLETED
FOOD COMMITTEE
RELEVANCE OF THE COMMITTEE

"To make the **food** and **having food in the cafe** a different experience for any visitor who comes to the center".
BEVERAGES

- Lemonade
- Tea
- Hot / Cold- Coffee
Beverages

- Lemonade
  (Lemon, Water, Sugar and salt)

- Tea
  (Water, Milk, Chai powder, Sugar, Mint)

- Coffee - Hot / Cold
  (Hot - Coffee powder, Sugar, Milk)
  (Cold - Coffee powder, Sugar, Milk, Vanilla ice cream and Ice)
MINI MEAL  Menu for the Visitor

- Monaco Pizza
- Garlic bread
- Khakhra
- Daal vada
- Poha
MINI MEAL

Reference Menu for the Prabhat Youth

• Monaco Pizza
  Monaco biscuit, Tomato, Cheese, Onion, Ketchup

• Garlic bread
  (Bread, Cheese, Butter) (Oregano, Chilli flakes (If needed))

• Khakhra
  (Ready Made)

• Daal vada
  (Split Moong Daal, Salt, Ginger, Oil (Garlic, Green chilli (If needed))

• Poha
  (Salt, Poha, Potato, Onion, Lemon, Turmeric & Sugar)
MEGA MEAL  Menu for the Visitor

- Vegetable Sandwich
- Cheese Sandwich
- Vada pav
- Dabeli
- Bhel
- Pani puri
- Sev puri
Mega Meal Reference Menu for the Prabhat Youth

- Vegetable Sandwich
  Butter, Bread, Ketchup, Carrot, Cucumber, Tomato, Green chutney and sandwich masala (Chat masala)

- Cheese Sandwich
  Bread and Cheese

- Vada pav
  Pav, Potato, Besan, Salt, Ginger, Green chutney, Turmeric powder, Oil
MEGA MEAL  Reference Menu for the Prabhat Youth

• Dabeli  
  Pav, Potato, Salt, Turmeric powder, Butter / Oil, Dabeli masala, Onion, Peanuts and Pomegranate

• Bhel  
  Mamra, American sev, Papdi, Singh, Green chutney, Red chutney, Onion, Potato, Tomato, Garlic chutney

• Sev puri  
  Papdi, American Sev, Green chutney, Red chutney, Potato, Coriander and Onion
MEGA MEAL

Reference Menu for the Prabhat Youth

• Pani puri

  (Water, Ice, Coriander, Mint, Black salt, Salt, Chaat masala, Lemon, Green chilli)

  (Potato, Salt, Chickpea, Black salt, Chaat masala, Black masala)

  (Puri)
PLATES, BOWLS & GLASSES
WAY FORWARD

- Add prices in the Menu
- Finalise Menu Design
- Print Menu
- Procure Cutlery
SUGGESTIONS BY CLIENT

- Picture of food in menu
- Ingredients
- Step by Step making (Kitchen)
- Language - Hindi
- Meal of the Week (Mon to Fri)
- Pin boards

- Print meal of Week
- Bell for appreciation
- Star sticker for appreciation
- Writing appreciation
- Cup of inspiration
- Audio menu
- Cullad
- Brown plate, bowl
- Social media (pictures) (Prabhat)
ETIQUETTES & SERVICE COMMITTEE
RELEVANCE OF THE COMMITTEE

To equip the Prabhat Superheroes with exposure and service skills leading to a positive and unique experience for the visitors who are coming to the Center.
OUR PROPOSAL

The Committee will equip ourselves with these skillsets, do mock-run in our communities in school and then take it in the form of modules to the Prabhat trainees.

Module 1: Greeting and Welcome
Module 2: Menu Presentation
Module 3: Serving and Table Etiquettes
Module 4: Communication and Language

Module 5: Payment
Module 6: Feedback Gathering
Module 7: Greeting and Exit
SUGGESTIONS BY CLIENT

1. Apron on top of uniform
2. The material should not be hot
3. Bright apron
4. Should not get dirty fast
5. Proper chef hat or other accessories
6. Velcro on apron for ease of usage
7. Feedback mechanism should be reusable
8. 5 sense experience to visitors
9. 5-6 people in the kitchen
Way Forward

**Week 1** - Create Training Modules
**Week 1** - Practice in School | Mock in front of Society or Families
**Week 2** (3 Days) - Training at Prabhat
**Week 2** - Follow-up, Observation and Feedback
MARKETING, AWARENESS AND FUNDRAISING COMMITTEE
RELEVANCE OF THE COMMITTEE

1. Spread awareness about the cause of “INCLUSIVITY”.
2. Spread awareness about Prabhat and the cafe.
3. Source resources and materials for other groups to effectively contribute.
OUR PROPOSAL

Marketing:
1. Parents Of The Park - Interaction & Games with Prabhat Buddies
2. Happy street - Organize performance by Prabhat

Awareness:
1. Public Performances (Music Jamming, Nukkad Natak (Done, Painting Sessions) regarding inclusivity and the cause of prabhat
2. Posters on Social Media
3. Street Painting on Happy Street

Fundraising:
1. Sales (garage sale, chocolate sale, bake sale)
2. Donation Pitch in other classes and our neighborhood
QUESTIONS WE HAVE

1. **Fundraising**: Is Prabhat going to provide us any funding or is Grade 6 going to be funding all the money?
2. **Marketing**: Can Prabhat buddies join Grade 6 for street smart and parents of the park for interactions?
3. **Awareness**: How many of the Prabhat parents or extended family can access online or social media platforms?
4. **Awareness**: Would the Prabhat children and the parents be comfortable if we post their pictures and videos on social media to spread awareness?
Way Forward

Before Diwali Break Expectations:
• Finalize Budget *(Most of the materials will be eco-friendly and sustainable and recycled materials)*. Set timeline for the awareness & marketing events
• Identifying sources for resources to upscale

After Diwali Break Expectations:
• **What** - Donation Drives, **Why** - Fundraising, **Where** - Houses, **When** - Right after Diwali Break, **How** - Stalls
• **What** - Providing funds for other committees as per requirement, **Why** - Budgeting, **When** - Beginning of Term 2, **How** - Stalls, Parents of the Park, Street painting, Performances, Street Smart and Donation Pitch.
“Inclusion is a philosophy that embraces the idea that everyone has something of value to contribute and that everyone has a right to belong”

— Lisa Friedman
Thank you