



Prabhat Education Foundation

"Making an alternative for joyful learning"



About us

The Prabhat Education Foundation is a journey that started in 2003 who takes an effort to help children with special needs to find their way to independent adulthood working in and around Ahmedabad. Within ongoing time, the reality came into existence of physically/mentally challenged children in and around Ahmedabad has become apparent and **Prabhat** takes an initiative to serve special children(children with disabilities), as well as their families affected by stigma, ignorance and denial. Realising the need for education and learning, especially for ID children's. Prabhat conceptualised an institutional facility to provide systematic learning and rehabilitation services which is accessible to those who are challenged by poverty and mobility.

Working with and through local communities is Prabhat's hallmark which was started with only one child in 2007, has now reached to 3000 children's with special needs in Ahmedabad as well as to their families, neighbours and communities.





Our Mission Statement

*"Prabhat, takes a pledge to help these poor and undeserved innocent children. They deserve to stand on their own feet, they deserve to have a normal life like us. So, hereby we come and try to give **what they deserve.**"*



Our Services

What programs or services does Prabhat provide?

Prabhat's activities and services are carried out under 3 major areas:

- **Prabhat Centres** - The Centres are at the heart of Prabhat's programmes, establishing an environment where the needs, abilities and challenges of children with special needs are respected and give them an opportunity to learn and grow like we as an individual. Centres are designed as 'welcoming and cheerful' spaces for this kids.

We provide them: Physiotherapy

Making them learn the basic ethics

Playing games

Rehabilitation

Art and craft (On both paper and computer)

And many other things, which Prabhat is delightfully obliged.

- **Community Based Rehabilitation Programme (CBR)** - The Prabhat's goal of CBR is to create 'enabling environment and capacities' with the communities as well as homes to support and encourage children with their families who can't access to Prabhat centres due to barriers of mobility, distance or awareness. CBR is directed towards generating awareness, knowledge and expand our limits to reach homes by giving transportation facility to children with special needs.

The Home-based Programme within CBR provides support through training and learning opportunities organised in and through the neighbourhood. Surveys generate base-level data to identify priority needs.

- **Advocacy through networking** - Advocacy strengthens every services at Prabhat. One of the primary aim of Prabhat's advocacy is to remove the stigma and fear of disability, so that children with 'disability and non disability are considered as ONE' in our society. In this endeavour Prabhat works with many partners and individuals. Prabhat conducts regular awareness and sensitisation workshops with anganwadi staff, students, teachers and other administrative members from mainstream schools and colleges.

How do we benefit the community?

When it comes to word 'Community' it's a big challenge in itself and to gratify this word there requires tiny little perfection to bring change or make awareness to this communities. To indulge this, we become beneficiaries for this communities and create surveys or analyse this communities and bring in an analysis report through observation/activities and on the basis of this report we take kind and measurable steps for this communities. We try to create mindset into communities where we prove that intellectually disabled young adults **can also contribute to families and economy too**. We build the confidence within the community, where this kids are respected and considered as one. For that, creating self confidence within this kids is the most important aspect, to fulfill this we focus on our kids where we train them- how to be independent and confident in there life. We vision this as a big picture to bring change in the mindset of the communities in this nation.

'We Don't Give Charity, We Give Rights To This Children'

Who are our beneficiaries?

Our beneficiaries are '**Young ID youths and Community**'. India has a prevalence of 10.5 out of every 1000 youths are intellectually disabled and out of the total population ID in India (3.1 crore), 1.2 crore are children, out of which about 12 lakhs young youths are ID in Gujarat. About 37.78% of disabled kids in the age group of 5-19 years are not attending education institutes or have to quit there studies. If we talk about figures – **41,754** students have to quit there studies and **56,903** students have never attended any of the education institution according to Census 2011, Gujarat.

That's a hug gap. We here at **Prabhat**, we are making an effort by taking tiny and effective steps to help these undeserved kids by giving them knowledge, life skills, basic etiquette and training.

About our partnerships and collaboration –

Prabhat reflects a journey which began in 2003, the organisation has been able to build strong ties with supporters both individual and institutional.

➤ Some of the institutional collaborations include:

- Sir Dorabji Tata Trust
- Timberline Foundation
- Rockefeller Foundation
- Wipro Foundation
- Dasra
- Narottam Sheksaria Foundation

➤ Educational institution collaborations include:

- National Institute of Design, Ahmedabad
- The Riverside School
- Rachna School
- Red Bricks School
- Ahmedabad University
- Indian Institute of Craft and Design (IICD), Jaipur
- St. Martins, University of Arts, London

Why Prabhat?

Prabhat is a community based organization, it has evolved its processes based on the needs of the community it serves. The organization strives towards seeking unique opportunities of intervention for CwDs and also their families. We Prabhat, has always worked towards bringing a multidisciplinary approach to disability, thus collaborations with institutes like the NID and IICD and many more have brought with it a very holistic view of looking at disability and also towards coming up with solutions for accessibility which works across disabilities.

Prabhat believes in scaling qualitatively to provide lasting impact. Prabhat's systems are devised to be sustainable and replicable.

Our Action Plan

Our upcoming strategy/initiatives?

With the understanding of the communities and ID children's. Prabhat has outlined three approaches for providing vocational opportunities for this kids.

- **Vocational Unit (Sheltered workshop)** - We would set up many vocational units in urban areas where maximum number of children can take benefit out of this. This **shelter** will have an array of opportunities on ground for understanding and coming out with all capabilities of those with disabilities. It will be an extension of pre-vocational activities done at Prabhat, proving their validity. It will cater to young adults with mild and moderate level of ID.

Activities at this shelter will include:

- Making products with textile including – Lanterns, Toran, Shopping Bags, Potlis
- Baking – Cookies, Cupcakes, Breads
- Screen printing activity
- Clay products – Garden pots, Pen stands, Diya
- Model cafeteria – Serving few simple items (Sandwiches, Coffee, Tea, Cake, Breads, Cookies, etc.)

Prabhat will strive towards setting up a replicable model through these sheltered workshops. Parents will be encouraged to be an active participant in the entire process. Some of the ID's would be trained to supervise and take charge of the day-to-day activities at the workshop, focusing on making the process sustainable.

Our aim is to assimilate 20+ young adults in this process.

- **Home based opportunities** - These opportunity belongs to children with moderate ID level, who have limited mobility. These kids will be assigned to work like sorting of materials, making boxes, chopping of vegetables, filing, etc at there own home and work based commission will be granted to them by Prabhat itself. After getting to know more about there expertise these children will be assigned task or employed by various factories and local business to improve there lifestyle and stand out at there own feet.

Other initiative that Prabhat is looking forward is – Unique and creative products that are made by this young ID kids, will aim to bring these products into the existing market by creating a platform to sell this items. This initiative will be achieved by creating platforms on both virtual and offline.

- **Factory based work** - These opportunity will be given to children with mild ID level. This opportunity will involve kids going to the factory and working physically. A meticulous process will be set up at this place, which will include:

- Identifying factories willing to hire children's with ID + Best factory/work place for this children.
- Orientation for factories management team.

- Orientation for this young adults, getting them to know more about there work place.
- And finally providing them employment.

But Prabhat, is not done here. We would keep a track on students, they will be supervised by Team Prabhat every week initially, later on every fortnight for at least 3 months.

A pilot project has already been initiated with Norquest Brands Private Ltd. and already 4 ID kids from Prabhat have been assimilated there. As this youths complete their training at the vocational centre, more options and job availabilities are sorted.

How we make it sustainable?

Our vision is clear to bring change in society by making the value for intellectually disabled young adults in this real world. Prabhat, takes dedicated steps to have a sustainable growth of our kids and the organisation. We want to create a benchmark for investors/funders that because of our initiative and strategies we stand out different when it comes to bringing change in the society. Prabhat, aims to sustain in long run by setting up more vocational unites centres and bringing up more new kids at our centre and involving more community members for this operations by giving employment opportunities to young youths, mothers, etc. Once we reach at a certain level, we would start up by charging a nominal price for this ID young adults.

Our primary aim doesn't end here. We also look forward to bring change in societies mindset in respect to ID kids. In our Indian society, especially in urban regions of India people have stigma regarding this ID with young adults – here, people set parameters of judgment where this kids feel they are ignored by the society. In many rural regions, this kids aren't accepted by the society and sometimes at there own home only. We want to remove this barrier of mindset and want to create a mindset for people that, *“having an intellectual disable kid is equal to having a normal kid”*.

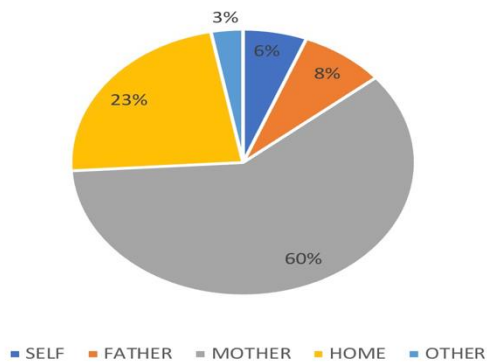
Our mechanism –

From a cohort of 524 individuals currently at Prabhat, 112 have expressed an interest with family support to participate in the 1 year vocational training program.

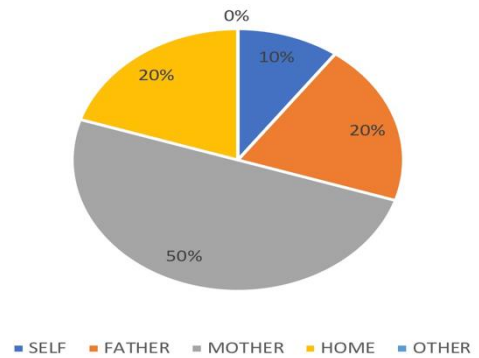
Out of this –

- **SELF-** Respondents are enabled to work by themselves without any familiar supervisors.
- **FATHER-** Respondents would be accompanied by their father at the workplace.
- **MOTHER-** Respondents would be accompanied by their mother at the workplace.
- **HOME-** Respondents would only be able to work from home.
- **OTHER-** Respondents would be accompanied by any other family member from home instead of mother and father.

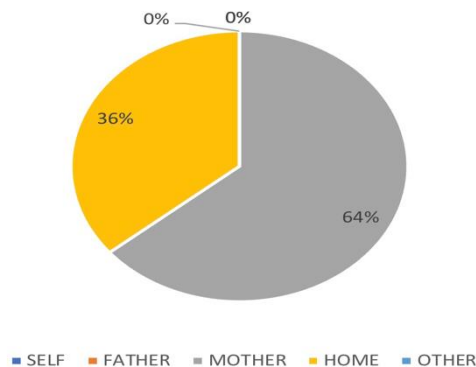
MODERATE CATEGORY
(TOTAL - 70)



MID CATEGORY
(TOTAL - 20)



SEVERE CATEGORY
(TOTAL - 22)



Our scaling strategy?

In order to scale down and expand our organisation we see our children as TRAINERS at Prabhat. By this 5 years, this project has the potential to expand 500 + more youths at our vocational unit.

Growth will start from our small achievements i.e. KIDS getting employment and results will gets us more investor/funders, which will help us to expand our vocational units in the targeted geographies. We also focus on using environment friendly materials at our centre and also make an initiative by bring up behavioural change for visitors where they choose healthy food over junk food – To bring this change, the process is simple by having a structured menu for visitors where healthy food section **font size** is larger than junk food section.

Our targeted geographies to expand is from Danilimda to Lambha.

Our goals?

Our primary goal is to train youths with intellectual disability in their life skills and identify their interests/expertise to make them employed and productive wage earners. So, thus he/she can be one of the respectable members of their communities and families.

Prabhat will revolve around:

- Enabling youths to: how to cook, serve and socially engage with people interaction. The training will get hands-on opportunity by catering to the visitors at Prabhat.
- To encourage activities like sewing & tailoring, screen printing, pottery etc that can cater to the needs of their village/communities/areas.
- To give space for this young adults to learn life skills for future mainstream employment at their own pace and help them identify their expertise.
- One year of training and support will be provided, following which 25 kids of all ID children will be placed in mainstream workplaces such as offices, factory floors, and community-based possibilities, and will be able to contribute to their families income.

Our impact parameters?

We would like to classify into two parameters :

Output:

1. 25 of total ID adult youths to be trained at vocational centre and make them ready for mainstream opportunities.
2. Creating a platform where students creativity and products can be sold through online and offline channels.
3. 10+ individuals to be hired by mainstream workspaces and become a productive wage earner.
4. Pilot project collaboration, which helps to create document in setting parameters for placement of ID adults + Assist in identifying skill sets and interests.

Outcome:

1. Family & Community engagement and acceptance of individuals with ID.
2. Develop strategies to scale this program and expand our organisation in Ahmedabad.

Expansion Plan

TARGETED AUDIENCE :_Young ID youths & Community.

POTENTIAL PARTNERS : Social Venture Partnerships, Ahmedabad.

Mazda Corporation
HFW Textiles Pvt. Ltd.
DASRA
And many more.....

How we are going to outreach our beneficiaries ?

- Employing of young adults with disabilities will increase the goodwill of our organisation in the larger society, so Prabhat will try to build on that.
- Marketing video – 1) Bringing awareness to the society by making a emotional and a heart touching video. 2) Demonstration of the way existing people with disabilities are already working in the company/factory. This can carried forward by making a video and making a field visit of our new client.
- Quality improvement in the service/upgradation will be kept at most priority at Prabhat.
- Advertising our Prabhat brand through social media platforms and posters on the pole lights in Ahmedabad.
- We would be initiating with more tie ups with hospitals/doctors, where new born babies or any kid having an disability gets an appointment with there parents, they get one reference where they can find the one stop solution i.e. **PRABHAT**.
- Collaboration done with factories and mainstream workplaces for special kids, we will insisting to our collaborators in the following way:
 1. **Collaborators** who is having a business meeting or any special occasion with board of directors, as a thank giving they would be giving greeting cards and bookmarks made by this special kids from Prabhat.
 2. Products sold by this factories and companies, Prabhat will be giving THANKS NOTE for buying this product which are made by this special kids and on that thanks note, “By Buying this Product, You Are Also Helping Kids With Special Needs” would be written with a Prabhat’s logo.

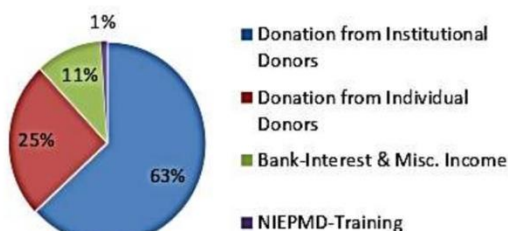
Financial Plan And Data

Prabhat Education Foundation , Ahmedabad -Audited Data

Income-Expense Statement for F.Y. 2019-20

Income		Expense	
Income Heads	Amount(Rs.)	Expense Heads	Amount(Rs.)
Donation from Institutional Donors	6177391	Programme cost: CBR/Home Base/Advocacy	7949074
Donation from Individual Donors	2430728	NIEPMD-Training	105859
Bank-Interest & Misc. Income	1065803	Administrative & Overheads Expense	737868
NIEPMD-Training	105000	Excess of Income transferred to I/E account	986120
Grand Total :	9778921	Grand Total :	9778921

Income



Expense



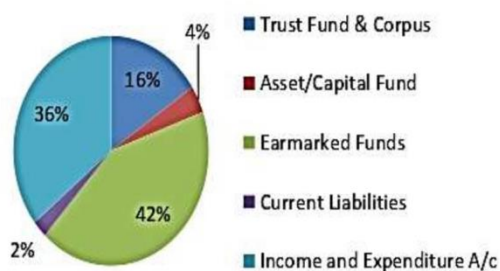
FINANCIAL DATA FOR THER YEAR 2019-20

Prabhat Education Foundation , Ahmedabad (Financial Data)

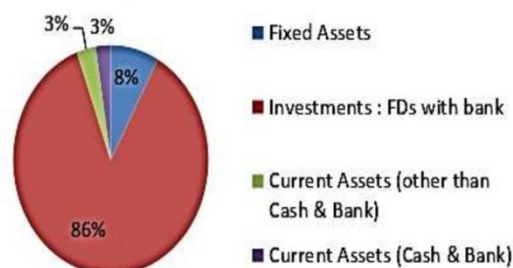
Balance Sheet for F.Y.2019-20

Funds & Liabilities		Properties & Assets	
	Amount(Rs.)		Amount(Rs.)
Trust Fund & Corpus	2768463	Fixed Assets	1415232
Asset/Capital Fund	687311	Investments : FDs with bank	15292369
Earmarked Funds	7493585	Current Assets (other than Cash & Bank)	556506
Current Liabilities	432274	Current Assets (Cash & Bank)	441370
Income and Expenditure A/c	6323844		
Grand Total :	17705477	Grand Total :	17705477

Funds & Liabilities



Properties & Assets



FINANCIAL PROJECTIONS FOR THE NEXT 5 YEARS :

Due to pandemic the projection is not based on 2020-21 reports*****

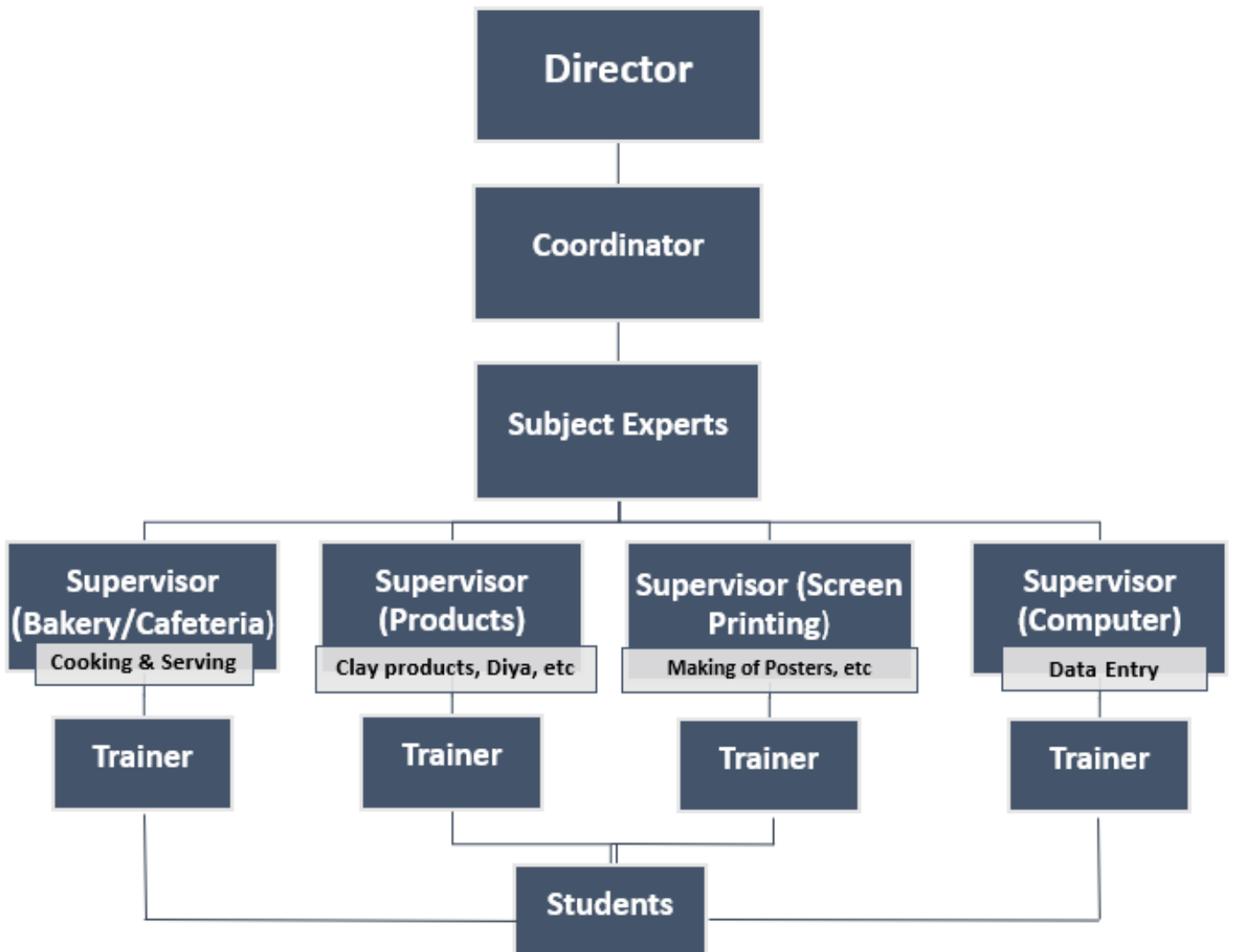
Estimated Projections	Amount(Rs.)				
	2021-22	2022-23	2023-24	2024-25	2025-26
Donation from Institutional Donors	₹65,52,000	₹72,07,200	₹79,27,920	₹87,20,712	₹95,92,783
Donation from Individual Donors	₹26,00,000	₹28,60,000	₹31,46,000	₹34,60,600	₹38,06,660
Bank-interest & Misc. income	₹10,40,000	₹11,44,000	₹12,58,400	₹13,84,240	₹15,22,664
Excess of exp. Over income to I/E account	₹2,08,000	₹2,28,800	₹2,51,680	₹2,76,848	₹3,04,533
Grand Total	₹1,04,00,000	₹1,14,40,000	₹1,25,84,000	₹1,38,42,400	₹1,52,26,640

Our estimated growth rate targeted every year is : **10%**.

To have this consistent growth in our organisation, we would tie up with more organisation.

CURRENT TIE UPS: Social Venture Partnership will support us/tied up with us for 3 years and other potential funder is Mazda Corporation.

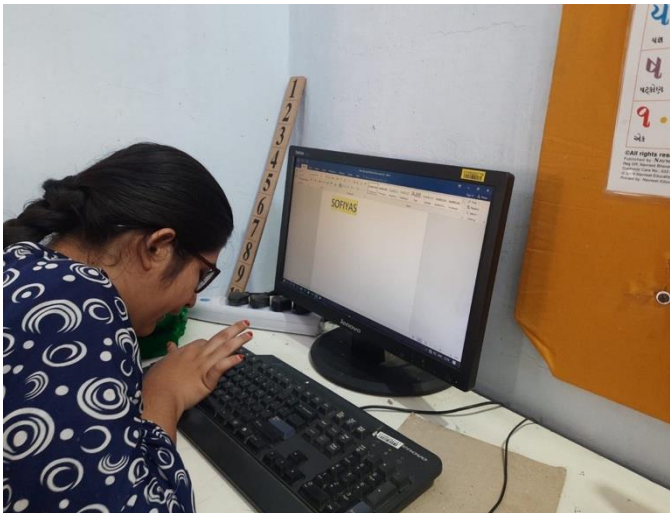
Operational Plan



Vocational Intervention



TEACHING SEWING



COMPUTER DEPARTMENT



CHOPPING VEGETABLES AND LEARNING BASIC ETHICS



SCREEN PRINTING

Reach us :

Thanks to :

Prabhat Education Foundation.

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